



Boost Rankers: Your Trusted Digital Growth Partner

Based in Delhi, India, Boost Rankers is dedicated to helping businesses worldwide achieve higher visibility, generate more leads, and drive increased sales through data-driven, transparent, and results-oriented digital marketing strategies. We partner with you to unlock your full online potential.

Our Comprehensive Service Offering

1

Search Engine Optimisation (SEO)

Improve your Google ranking and organic visibility through technical optimisation, on-page SEO, and strategic content.

2

Social Media Marketing (SMM)

Build a strong online presence and drive brand awareness with paid campaigns across Facebook, Instagram, LinkedIn, and YouTube.

3

Pay-Per-Click (PPC) Campaigns

Generate instant leads and targeted traffic with expertly managed Google Ads and other search engine marketing initiatives.

4

Website Development

Create fast, responsive, and SEO-ready websites designed for optimal user experience and search engine performance.

Why Choose Boost Rankers?

- **Customised Strategies**

We develop bespoke digital marketing plans tailored to your unique business goals and industry landscape.

- **Ethical SEO Practices**

Our white-hat SEO techniques are fully compliant with Google's guidelines, ensuring sustainable and long-term results.

- **Dedicated Account Management**

Benefit from a single point of contact and clear, consistent communication with your assigned account manager.

- **Transparent Reporting**

Receive comprehensive monthly performance reports detailing progress, keyword rankings, and traffic growth.

- **Proven Track Record**

We have a demonstrated history of delivering tangible results and ROI across diverse industries.



Client Success: USCA Academy

Background

USCA Academy, a private international school in Canada, struggled with online visibility for critical search terms like "OSSD in Canada" and "Private School Mississauga."

Challenges

- Low domain authority and weak backlink profile.
- Intense competition from government portals and larger universities.
- Need for a balanced local and global SEO strategy.



USCA Academy: Our Strategy & Results

Our Strategic Approach

- Addressed technical SEO issues, including website speed, indexing, and mobile optimisation.
- Conducted in-depth keyword research and optimised existing content.
- Developed a robust backlink strategy, acquiring links from reputable educational portals.
- Enhanced Google Business Profile for local search visibility.

Tangible Results

6

Months to Page 1

Achieved top rankings for "OSSD in Canada" and "Private School Mississauga."

150%

Traffic Growth

Realised a significant increase in organic traffic and student inquiries within 12 months.

Client Success: GateIIT



Background

GateIIT, a leading coaching institute in India, faced low visibility for key search terms like "GATE Coaching Bangalore" and "IIT JEE Coaching India."

Challenges

- Numerous duplicate pages and poor keyword targeting.
- Operating in a highly competitive education and EdTech industry.
- Need to rank for both local and national online coaching.

GateIT: Our Strategy & Results

Our Strategic Approach

- Restructured the website architecture and improved site speed.
- Implemented precise keyword mapping for competitive exams.
- Developed authoritative blog content on exam preparation and study tips.
- Secured high-quality backlinks from relevant education blogs and platforms.
- Optimised Google Business Profile for enhanced local search.

Tangible Results

6

Months to Page 1

Achieved top rankings for "GATE Coaching Bangalore" and "IIT JEE Coaching."

200%

Leads & Enrolments

Witnessed a substantial increase in organic leads and course enrolments within 12 months.

Your Journey to Digital Growth

Our onboarding process is designed to be seamless and effective:

01

Initial SEO Analysis

We begin with a comprehensive audit of your website's health, visibility, and current search performance.

02

Issue Identification

We pinpoint key obstacles preventing higher rankings, including content gaps, backlink issues, technical errors, and site speed.

03

Strategy Definition

We craft a detailed plan outlining keyword research, on-page SEO, technical fixes, and content strategy to boost visibility.

04

Realistic Timeline Setting

We establish clear, achievable timelines for ranking improvements based on competition levels:

- **Low Competition:** 3-4 months
- **Medium Competition:** 6-8 months
- **High Competition:** 9-12 months

Our Commitment to Your Success

Clear SEO Roadmap

A detailed plan and timeline for all proposed SEO activities.

Monthly Performance Reports

Regular updates on keyword rankings, traffic, and other key metrics.

Transparent Communication


Open and honest dialogue throughout our partnership.

Sustainable Growth

Our focus is on delivering long-term, organic growth for your business.


Let's Grow Together

Boost Rankers – Digital Marketing Company

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